

[OUR] TIME

YDA-OURTIME.ORG

SPONSORSHIP OPPORTUNITIES

OUR TIME is a new series for public television stations produced by youth in Southern Colorado in partnership with professional documentary filmmakers. Films in the series feature character-driven stories around race, colorism, disability, teen suicide, gender and sexuality, domestic violence, family life and immigration. OUR TIME filmmakers come from diverse and underrepresented backgrounds offering fresh and unvarnished perspectives on universal social issues. Turning the lens on young people as they wrestle with stories that matter to them provides public television with a much needed opportunity to amplify the voices of our next generation.



OUR TIME is produced by the Youth Documentary Academy (YDA) which was formed in 2013 and has become a go-to for educators and families to acquire youth-generated content with a strong perspective (youthdocumentary.org).

OUR TIME will broadcast on Rocky Mountain PBS beginning in October 2019. The RMPBS network is comprised of five full-power stations and 60 translators covering almost all of the state, as well as parts of Wyoming, Montana, Nebraska and New Mexico. This makes up over 500,000 viewers weekly.

PBS President and CEO Paula Kerger shared that, *"For 15 years running, research has shown that PBS and our member stations have earned the trust of the American public...we are proud that PBS and our member stations remain unmatched in trust and value to our nation."* For this reason, the Youth Documentary Academy is honored to broadcast the first season of OUR TIME in partnership with Rocky Mountain PBS.



To support the local engagement of the series, and to fund additional distribution and engagement to over 40 national markets, we are seeking sponsorships at the following levels.

PRODUCER

Sponsorships of \$15,000 or more
"Major sponsorship" credit for 7 episode series

DIRECTOR

Sponsorship of \$7500 or more
"Additional sponsorship" credit for 7 episode series

CHAMPION

Sponsorship of \$2500 or more
"Special thanks" credit for 7 episode series

With \$20,000 we will be able to fund the state-wide distribution, and with \$50,000 we will be able to engage a national market. Support beyond this amount will allow us to expand both campaigns and to begin production for OUR TIME Season 2. Thank you for considering this opportunity. Questions or for more information, please contact YDA Deputy Director Karen Walldorf (Karen@youthdocumentary.org / 973.271.6281).